

# gabbie cidrás

art director | motion + graphics designer

## education

Savannah College of Art and Design (SCAD)  
Atlanta, Georgia  
BFA Graphic Design  
June 2018

## skills

After Effects, Photoshop, Illustrator, InDesign, Acrobat, Sketch, Figma, Canva, Wix Website Builder Microsoft Suite, Google Suite

Art Direction, Branding, 2D Cel-Animation, Motion Graphics, Storytelling, Storyboarding, Concept Development, Research, Typography, Marketing Design,

## scholarship and awards

Savannah College of Art and Design  
Athletic Scholarship  
2014 – 2018

Savannah College of Art and Design  
Dean's list  
Spring 2018

## languages

Spanish - native  
English - fluent  
German - beginner

## experience

### Vice Golf

Remote  
August 2023 - Present  
Freelance consultant and motion designer, collaborating with marketing, products and IT teams on a daily basis.

### Intercontinental Exchange

Remote  
February 2024 - April 2024  
Freelance motion designer, delivered marketing content along with adaptations.

### Place Exchange

Remote  
July 2022 - December 2023  
Freelance motion designer, worked with marketing to deliver OOH media to various clients.

### Vice Golf

Munich, Germany  
March 2020 - August 2023  
Head of Design, managed a team of 9 designers, communicated closely with products, marketing and IT teams to deliver successful product launches across various platforms.

### ESPN

Bristol, Connecticut  
July 2018 - December 2019  
Motion Graphics Designer, worked on live show production for various shows such as SportsCenter and Scott Van Pelt. Animated the 2019 NBA Finals motion graphics.

## other experience

### Home Depot (Husky)

SCAD Collaborative Learning Center  
Atlanta, Georgia  
Winter 2018  
Collaborated with design team to create motion graphics and deliver a social campaign.

### AT&T

SCAD Collaborative Learning Center  
Atlanta, Georgia  
Fall 2018  
Collaborated with design team to deliver a social media campaign where I was in charge of motion graphics.

## affiliation

AIGA - Atlanta Chapter  
Member  
2014-2018

SCAD Atlanta  
Women's Golf Team  
2014-2018 (Captain 2018)